

Pioneer Hi-Bred Signs Agreement to Implement UNICConnect's UNIFlow Laboratory Information Management System

SALT LAKE CITY (March 2, 2010) – UNICConnect, a leading provider of laboratory information management systems (UNIFlow™) that offers breakthrough software technology to provide end users and laboratories with complete control over customization and configuration, announced today that it has recently entered into an agreement with Pioneer Hi-Bred, a DuPont business, for use of UNICConnect's UNIFlow laboratory information management system (LIMS). Pioneer is the world's leading source of customized solutions for farmers, livestock producers and grain and oilseed processors. With headquarters in Des Moines, Iowa, Pioneer provides access to advanced plant genetics in nearly 70 countries.

"Pioneer is pleased to work with UNICConnect as one of our information management solutions," said John Arbuckle, Pioneer Global Marker Technologies director. "Dynamic, yet reliable and efficient information management solutions are important to developing the productivity-increasing seed traits and value-added outputs necessary to meet growing global demand for food, feed, fuel and materials."

"Our focus has always been to provide our partners with the ability to manage and control their LIMS tool," said William S. Harten, founder and chief executive officer of UNICConnect. "UNIFlow's unique structure gives its users in laboratories complete control both over customization and configuration, thus dramatically reducing the time required by other LIMS systems for development and deployment – thus giving our customers a competitive advantage."

About UNICConnect

UNICConnect is a laboratory information management system software company based in Salt Lake City, UT. With a corporate ideal of "rigorous simplicity", UNICConnect has married breakthrough software technology with unparalleled customization and configuration control. The result is UNIFlow, a software solution that helps eliminate the process tracking barriers that slow down progress for many life science industries and interests. UNICConnect's mission is to provide laboratories with a better option for their LIMS requirements – and one that can be adapted to the changing needs of complex lab processes. For the precise tracking and process detail required for molecular diagnostics, proteomics, clinical trials, high throughput screening and more, UNIFlow delivers solutions that enable laboratories to achieve their objectives. For more information, please visit www.uniconnect.com.

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